

Mannar Thirumalai Naicker College (Autonomous) Department of Business Administration (SFW)

Guest Lecture Title

: Digital Transformation in Management.

Date

: 24th January 2023

Time

: 9.00 AM

Venue

: Rtn. MAJOR DONOR G. SUNDARARAJAN HALL

Guest Speaker Name

: Annapurnna V Shetty

Key Note Address

: Artificial Intelligence in Digital Marketing.

Guest Speaker Name

: Anandakumar .S

Key Note Address

: The Future of Digital Currency in India.

Remarks

: Nil

Signature of Guest Speaker

Signature of Guest Speaker

Mrs. Annapurnna V Shetty

Mr. Anandakumar .S

Signature of Organizing Secretary

Mrs. C. Malliga